Find your voice…

and LEAD!

How to Develop Your Message

Jeanne DelColle
Danielle Kovach
EXTRA RICH & FUDGY!

短，甜，且切中要害！

Do:
- Be aware of the BIG Picture
- Answer the question you WANT to answer, not the question they ask (Deflection)
- Remember you represent more than yourself
- Business cards
Don’t:

• Answer a question you know NOTHING about
  DO NOT LIE! EVER!
• Say something “off the record”
• Let silence freak you out

Do’s and Don’ts

Lauren Kaitlin
2007 Miss Teen USA

Michelle Shearer
2011 National State Teacher
What’s your message?

Pick 2 Topics
Craft your message
Share with your group

Talking to Legislators

• Don’t complain, discuss
• Gather research and know your information
• Have a plan, not just an idea
• Offer solutions
• Build capacity
Things to Remember

- Presentation is everything
- Eye Contact
- Body Language
- Facial Expression
- They will see you long before they hear you!

Use your powers for good, not evil.

Jeanne DelColle
jmdelcolle@gmail.com
@NJToyMsD

Danielle Kovach
dmkovach@optonline.net
@NJStateTeacher