

PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

2013 NNSTOY - MINNESOTA

Change

your world. Forever.





People to People International



People to People Committee

The White House - 1956

- Initially founded in 1956 by President Dwight David Eisenhower.
- The purpose of People to People International is to enhance international understanding and friendship through educational, cultural and humanitarian activities involving the exchange of ideas and experiences directly among peoples of different countries and diverse cultures.



People to People History

AMBASSADOR PROGRAMS

Eisenhower



State Department



Private Sector

- Walt Disney
- Joyce Hall
- William Faulkner
- Arnold Palmer

Sister Cities

Project Hope

Pen Pals

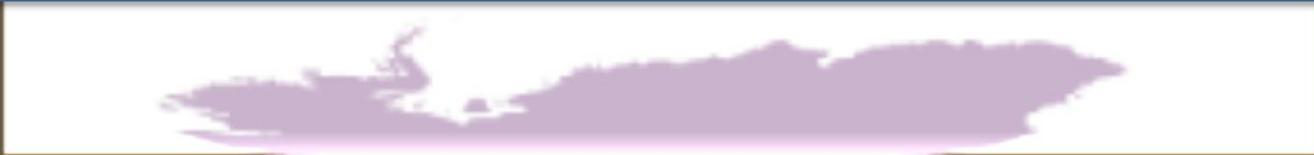
Friendship Through Education

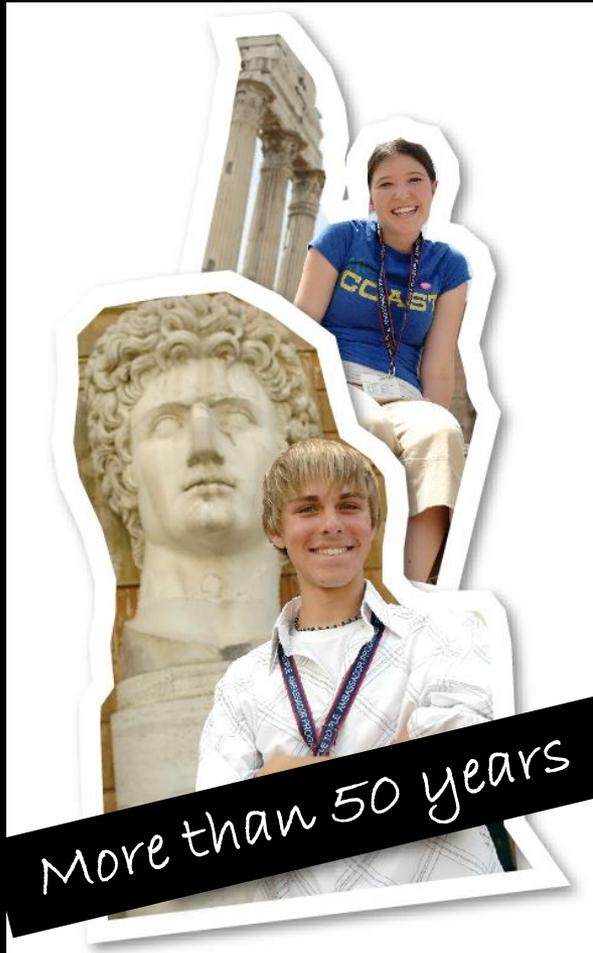


People to People AMBASSADOR PROGRAMS



50 Years / 7 Continents / 40 Countries / 500,000 Alumni





The most recognized and respected educational travel provider:

- Promoting peace through understanding for **over 50 years** with more than **500,000 citizens** of the world.
- Participation contributes directly to personal success in a globalized world, fostering **international friendships**.
- The hands-on, action-packed, educational travel programs provide **access** to people and places beyond compare.
- Commitment to combining unique cultural experiences with **personal interaction** to create **global impact**.

50 Years / 7 Continents / 40 Countries / 500,000 Alumni



Ambassador Programs overview

AMBASSADOR PROGRAMS

	Student Ambassadors	Leadership Ambassadors	Citizen Ambassadors	Ambassadors Education
Age	10–18	10–18	45–80	Custom
Length	2–3 weeks	6–10 days	8–12 days	Custom
Primary Destinations	South Pacific Europe UK Asia	Washington ,D.C. New York California	China South Africa Russia India	All Seven Continents: Powered by People to People
Percent of Total	62%	29%	7%	2%





SEE THE WORLD THIS WINTER BREAK

AMBASSADOR PROGRAMS

HOLIDAY MAGIC IN
MODERN LONDON

LEARN MORE >

PURA VIDA:
Costa Rican Excursion

LEARN MORE >

MEDITERRANEAN HOLIDAY:
BARCELONA TO ROME

LEARN MORE >

MYSTICAL MOUNTAINS AND INCAN ADVENTURES:
PERU

LEARN MORE >

SERVICE AND SPIRIT IN
INDIA

LEARN MORE >

DO MORE THAN JUST SEE THE WORLD AS A STUDENT AMBASSADOR...
BE A PART OF IT.



History

AMBASSADOR PROGRAMS

Our Mission:

We bridge cultural and political borders through education and exchange, making the world a better place for future generations

1956

President Eisenhower launches People to People International

1963

Citizen Ambassadors travel with People to People International

1967

Ambassador Programs is founded to serve People to People participants

1979

First Citizen Ambassador program travels to China

1999

First Sports Ambassadors enjoy international competition

2000

Citizen Ambassadors travel to Cuba for the first time

2006

People to People International celebrates its 50th anniversary

2008

People to People Student Ambassadors Travel to Antarctica

2009

First Discovery Student Adventures program is launched

2010

People to People Ambassador Programs travels its 500,000th traveler

2011

Partners w AASA and DECA delivering Powered By programs



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**NATIONAL
TEACHER OF THE YEAR
PROGRAM**

Making a Difference - Shaping the Future!



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2012

People to People Announces DC Leadership Program Partnership w National PTA



**NATIONAL
TEACHER OF THE YEAR
PROGRAM**

Making a Difference - Shaping the Future!



2013

People to People Ambassador Programs formulates Advisory Board

AASA – Daniel A. Domenech, Ph.D.

NSBA (emeritus) – Anne L. Bryant, Ed.D.

NASSP – JoAnn D. Bartoletti

AMLE – William D. Waidelich, Ed.D.

NAESP – Gail Connelly

DECA – Edward L. Davis, Ed.D.

NPTA – Eric R. Hargis

Pearson Foundation – Kathy Hurley

USA Today Education – Dianne Barrett

Follett Education – Joseph Miller

Ambassador Scholarship

Foundation – Dr. Darla F. Strouse

People to People: Opportunities to Engage

- 1. Travel** as a Student Ambassador Delegation Leader
- 2. Nominate** Outstanding Students
- 3. Serve** on the Delegation Leader Council
- 4. Teaching Guide – project participant**
- 5. Travel** as an Educational Professional on a Citizen Ambassador Program



CHANGE
YOUR
WORLD
FOREVER



PEOPLE TO PEOPLE
STUDENT AMBASSADOR PROGRAMS

— THE PEOPLE TO PEOPLE — DIFFERENCE

5 ways People to People
Ambassador Programs tops those
other travel programs

- Gain exclusive access
- Grow from a unique cultural experience
- Learn how to succeed in the globalized world
- Trust the safe travel experts
- Change your world for the better



FUTURE — FULL OF — PROMISE

The exposure you gain to the world through a Student Ambassador Program can change your life.

Meet
Brandon
Perlow



YEARS TRAVELED WITH STUDENT AMBASSADORS: 5 (first program at 12 years old)

FIRST STUDENT AMBASSADOR DESTINATION: United Kingdom

CONTINENTS VISITED: 5

AMERICAN STATES VISITED: 44

DEGREE: Master of Public Policy Administration from the London School of Economics

GOAL: Career in public service in Washington, D.C.

More than 80% of our student participants report gaining acceptance to their first-choice college.

— PUTTING — SAFETY FIRST

DELEGATION LEADERS

are skilled teachers who are carefully trained to supervise students internationally.

DELEGATION MANAGERS

are your language and destination experts.

WORLDWIDE PARTNERS

locate the most engaging activities and ensure every site meets our standards for safety.

TRAVEL SERVICES TEAM

track flights, scrutinize hotels, and approve menus.

MULTILINGUAL MEDICAL SPECIALISTS

assist in translating doctors' orders and parents' questions.

EMERGENCY RESPONSE STAFF

rush to the delegation if support is needed.

DELEGATE SUPPORT SPECIALISTS

are available for you around the clock during your program.



PREPARING STUDENTS FOR SUCCESS

IN LIFE AND TRAVEL

Student Ambassador teacher leaders help prepare student ambassadors for travel and travel with students overseas.

“Once Student Ambassadors have experienced another culture, they can contribute more to their own education and learn to show respect for norms that are different from their own.”

—Angela McRae, Jacksonville, FL

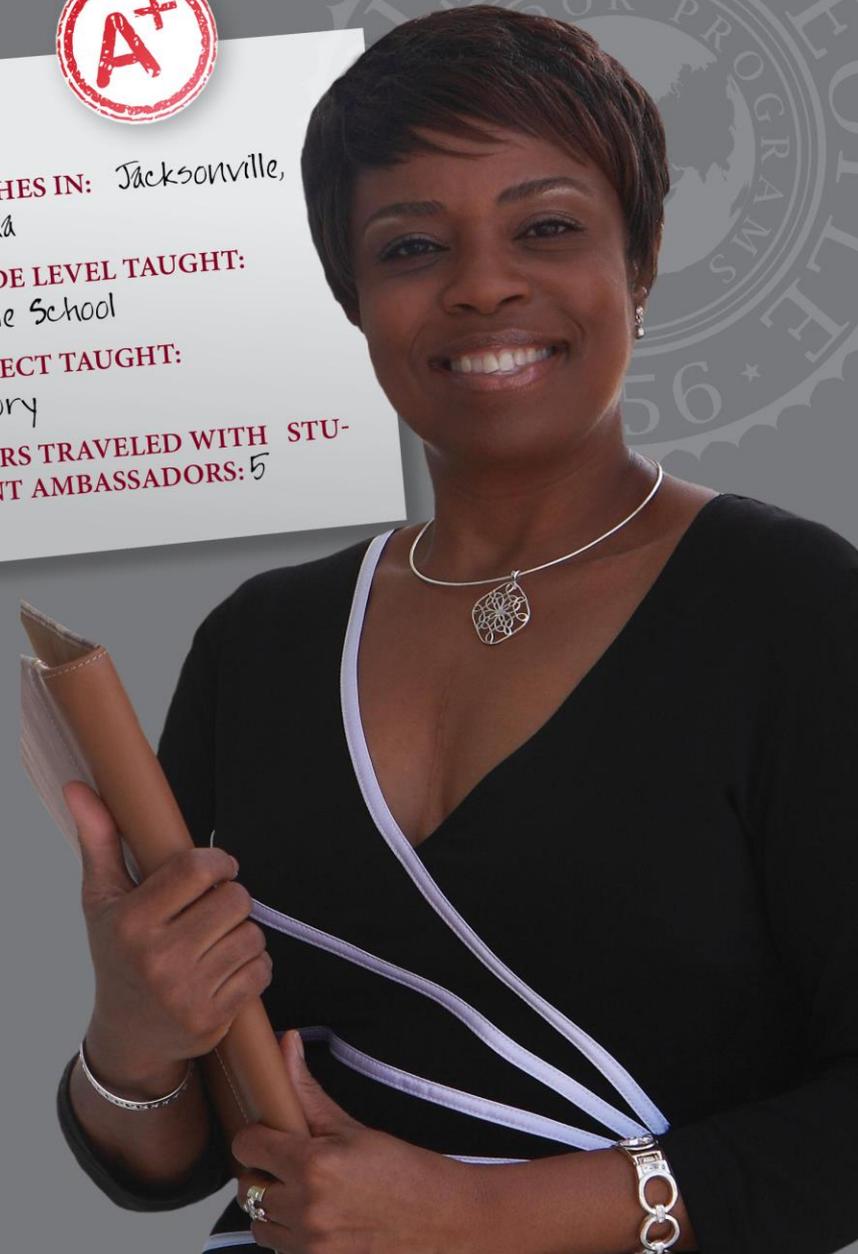


TEACHES IN: Jacksonville, Florida

GRADE LEVEL TAUGHT: Middle School

SUBJECT TAUGHT: History

YEARS TRAVELED WITH STUDENT AMBASSADORS: 5



DELEGATION LEADERS MAKE THE DIFFERENCE

Because they're responsible for supervising your children, we thoroughly screen every applicant for a delegation leader position.

Every delegation leader:

- Passes a background check
- Is personally interviewed by our staff
- Completes CPR certification
- Passes our travel-safety training with a score of 100%
- Completes up to 6 hours of in-person training with their area director



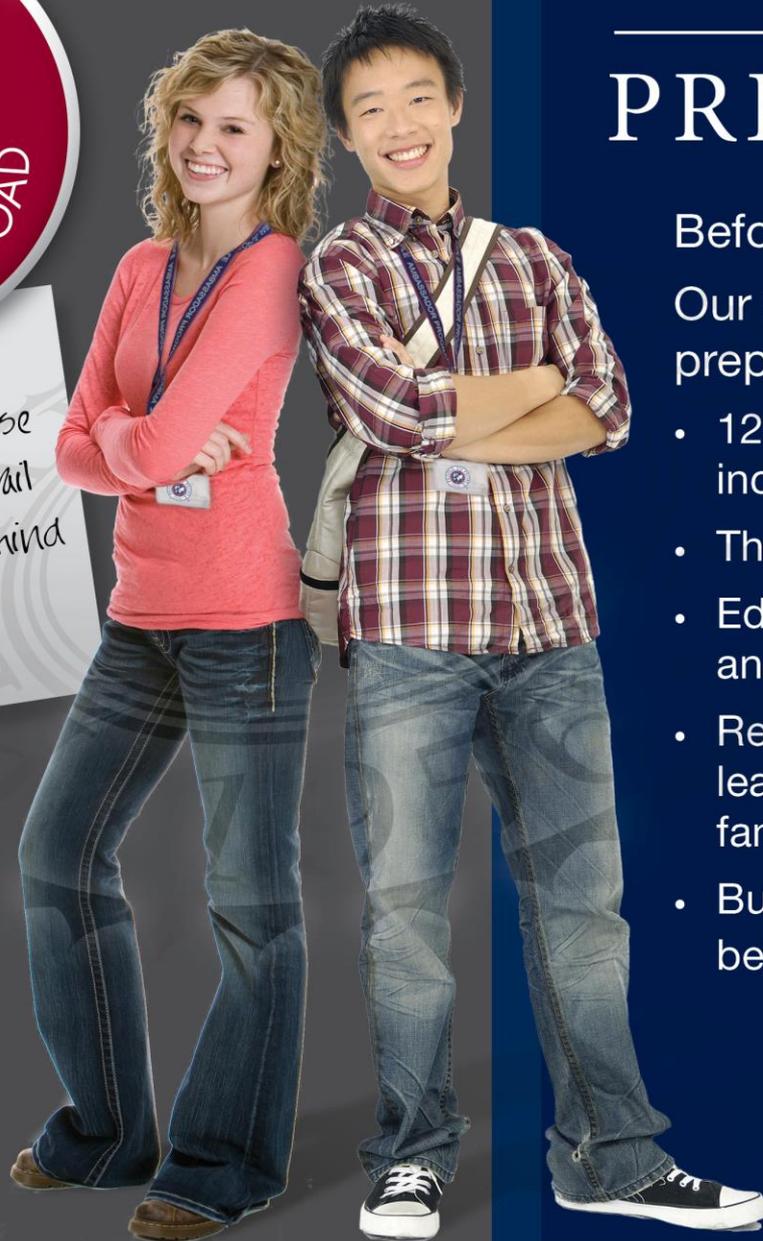
- LEADER CHECK LIST:**
- Background check
 - Interview
 - CPR certification
 - Pass travel safety training with 100%
 - 6 hours in-person training with AD





SAFETY TIPS:

- Pack common sense
- Leave a money trail
- Leave the bling behind
- Travel smart



PRE-TRAVEL PREPARATION

Before travel preparation –

Our students and parents are prepared:

- 12-hours of pre-travel training including
- The role of a Student Ambassador
- Education on your program content and destination
- Relationship building with your leadership team, students, and their family members
- Budgeting, packing tips, and behavioral expectations

People to People: Opportunities to Engage

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Change

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STUDENT AMBASSADOR DELEGATION LEADERS





PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

LEADERS

- Our delegation leaders are best in class
- 18% are national board-certified, compared to 1.7% nationally and 91% state-certified
- Delegation leaders are CPR-certified
- Online safety training required of all leaders
- Thorough application process & background checks

CURRICULUM & SERVICE

- Over 42,000 college credits granted across all programs since 1980
- More than 220,000 high school credits granted across all programs since 2004
- 26 of top 30 colleges (from Best Colleges 2009 by *U.S. News & World Report*) accepted transfer credits
- Over 190,000 service hours to date

SAFETY

- Only organization with dedicated Health & safety team and certified nutritionist
- 24/7 duty officers & on-call support
- Annual leader training events
- State-of-the-art facility
- We provide industry leading travel insurance plans that are primary to individual family insurance during program

RESOURCES

- Washington School of World Studies
- Scholarships & Awards— over \$1.3 million in 2013
- Worldwide Partner network
- Bookrags.com



PEOPLE TO PEOPLE

AMBASSADOR PROGRAMS

WASHINGTON SCHOOL OF WORLD STUDIES

- Fully accredited through the AdvancED
- Provides academic credit to high school students
- Curriculum follows state standards
- Leader training via webinar in the Fall



Washington
— SCHOOL of —
WORLD STUDIES





PEOPLE TO PEOPLE

AMBASSADOR PROGRAMS

ACADEMIC CREDIT

- Students (grades 9 – 12) who successfully complete all program course work are granted high school academic credit
- Students (grades 5 – 8) will receive a Certificate of Completion for successfully completing their course work
- College credit from Eastern Washington University is an option for students in grades 7-12 who complete the course work and pay and additional fee



EASTERN
WASHINGTON UNIVERSITY



Washington
SCHOOL OF
WORLD STUDIES

Post-travel credit completion report

Delegate name _____ Travel group _____

Date ____/____/____ Delegation leader signature _____

Pre-travel progress report grade	____/40				
On-program evaluation (circle one)	Not at all			Extremely well	
Delegate demonstrated effective and confident communication skills	1	2	3	4	5
Delegate promoted civic understanding and responsibility	1	2	3	4	5
Delegate demonstrated Ambassadorial skills	1	2	3	4	5
Delegate demonstrated global awareness and knowledge	1	2	3	4	5
Total points (add points from each of the above measures)	____/20				
Academic credit evaluation					
Photo share #1	____/5				
Photo share #2	____/5				
10 journal entries	____/5				
WSWS Post-travel final multi-genre project	____/25				

Comments: _____

Total points ____/100

Final grade _____

A	90-100
B	75-89
C	60-75
F	0-59

Note: Students who do not complete the program for any reason will not be awarded credit. If a student receives a failing grade, please provide supporting documentation to the Washington School of World Studies at mail@schoolofworldstudies.org.

Washington School of World Studies • 1956 Ambassador Way • Spokane, WA 99224-4006
 866.504.9306 • mail@schoolofworldstudies.org • schoolofworldstudies.org



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AMBASSADOR PROGRAMS

IS WSWS' CREDIT ACCEPTED?

- WSWS is a fully accredited school and the credit should transfer to other schools
- If credit is not accepted, advise parents to work with the school district and WSWS representative
- Remind parents transcript may also serve as a valuable, stand-alone piece for student's file for college applications to demonstrate his/her global experience



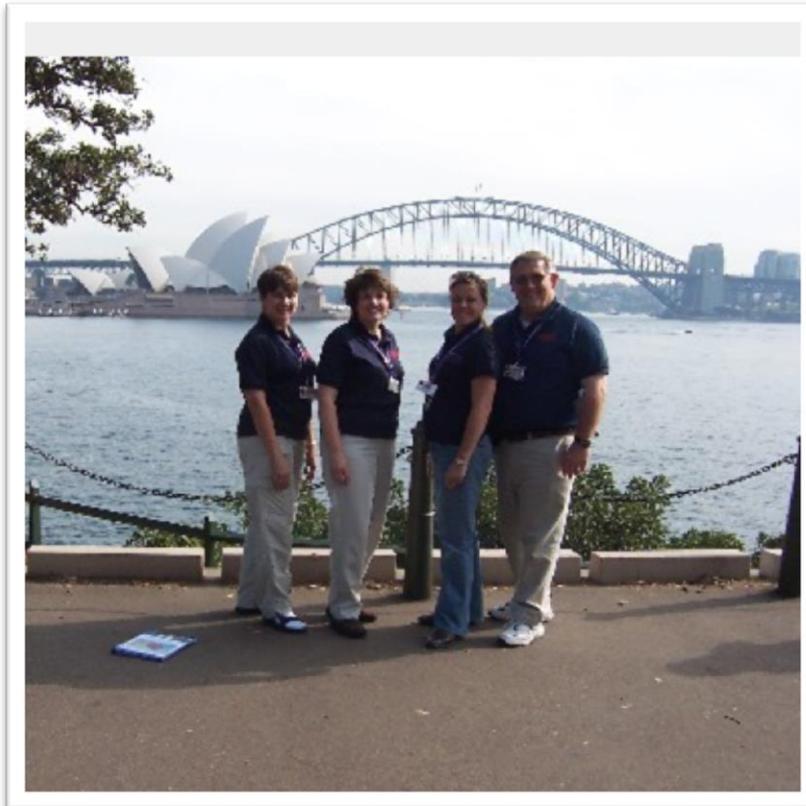
Washington
— SCHOOL of —
WORLD STUDIES



PEOPLE TO PEOPLE

AMBASSADOR PROGRAMS

OUR DELEGATION LEADERS:



- Flexible
- Positive
- Professional
- Good communicators
- Respectful
- Team players
- Fun!



OUR DELEGATION LEADERS



Interviewed to ensure it's a great fit

Comprehensively trained on line & in person for latest updates & travel safety

Background Checked

CPR Certified



PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

WHAT DOES A DELEGATION LEADER DO?



Spreads
Awareness



Educates



Engages
Students



Ensures
Fun and
Safe
Travel



Ensures
Safety



PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

GENERAL LEADER RESPONSIBILITIES

- Invite deserving students to information meetings throughout the year
- Attend local information meeting and two area director trainings
- Accept ANY assignment willingly and be flexible to change
- Attend & facilitate orientation activities, as well as group funding events
- Participate in the entire travel program
- Have a valid passport (and visa(s))
- Be CPR certified by **May 15** (first-aid in addition is preferred)
- Complete ALL online leader trainings by **May 1**
- Comply with program guidelines

NOTE: More details are available in the T&C you will find during the leader application process.



PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

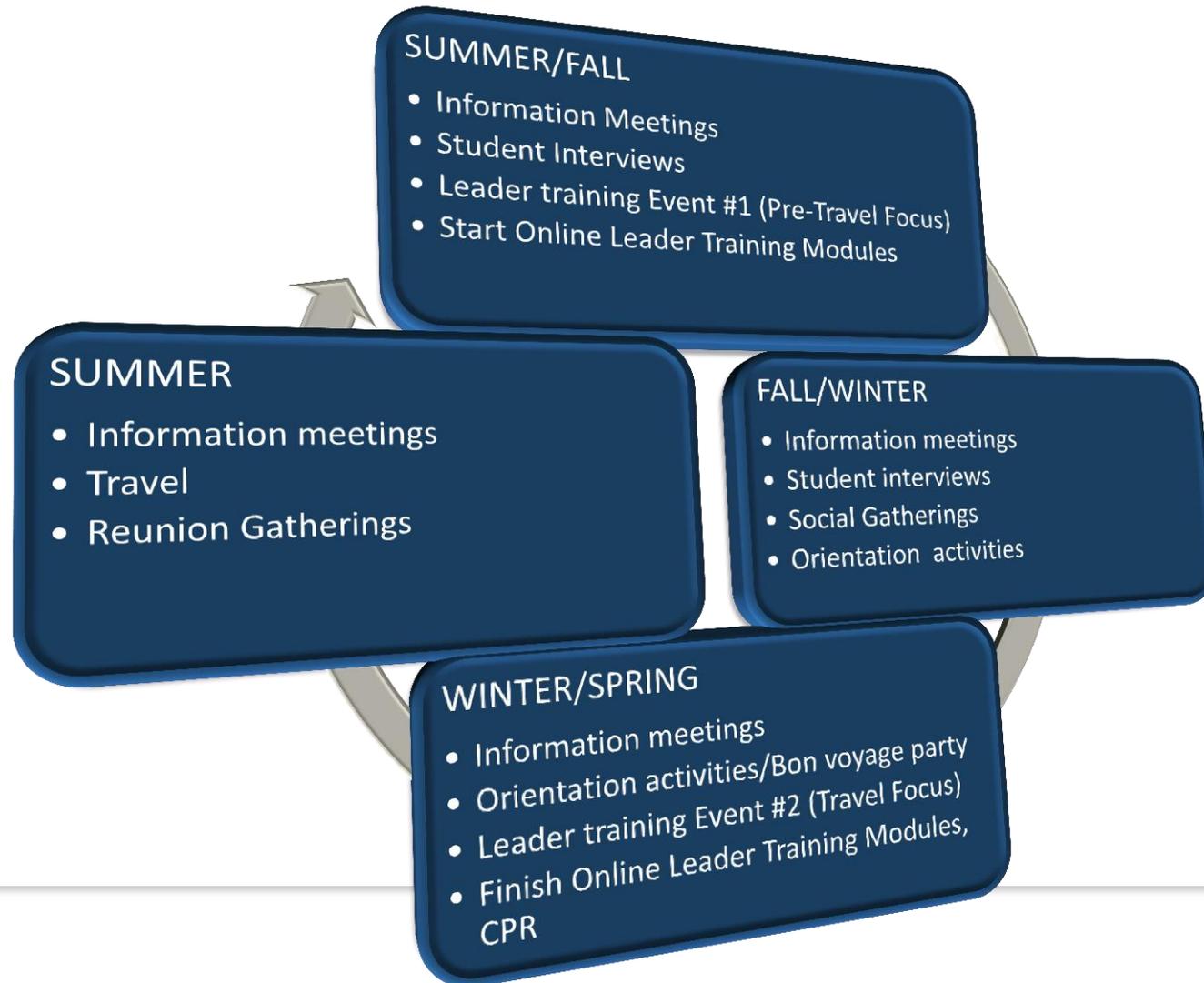
LEADER BENEFITS

- Life-changing journey to bring back to your classroom
- See the world through your students' eyes
- Unique places and people
- **All materials provided to you**
- Program office support
- **Continuing Educational Units (CEUs)**
- Covered by basic insurance on program & liability insurance
- Professional growth





PEOPLE TO PEOPLE AMBASSADOR PROGRAMS





PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

THE COMPASS – EDUCATORS’ PORTAL

- Join our community at www.peopletopeople.com/leaders
- Or from our home page www.peopletopeople.com > for Teachers

THE COMPASS A UNIVERSAL SOURCE OF INFORMATION FOR ALL PEOPLE TO PEOPLE AMBASSADOR PROGRAMS LEADERS AND ADVOCATES.

Email Address

Password

Sign In

Forgot your password?

Prospective Leaders and Advocates
[Join Our Community](#)

Returning Leaders from 2005-2010
[Convert Your Account](#)

Need more information about becoming a leader? Find out more

Leader Headlines
Learn exciting news about People Ambassador Programs! Sign in to...
Want to know if you qualify to le... Sign in to learn more!
Find easy ways to nominate des... Sign in to learn more.
We are now accepting applicati... programs. Sign in to apply!

PEOPLE TO PEOPLE
1956

FIND A TRIP OUR PROGRAMS WHY PEOPLE TO PEOPLE **FOR TEACHERS** ABOUT US CONTACT US [APPLY NOW](#)

Home / For Teachers Questions? 1,800.669.7882

For Teachers [I'M INTERESTED > GIVE ME MORE INFORMATION](#)

[Tweet](#) 1 [Like](#) 0 [+1](#) 0 [Pin it](#) 1

OVERVIEW

- PROFESSIONAL BENEFITS
- LEADER RESPONSIBILITIES
- LEADER QUALIFICATIONS
- NOMINATE A STUDENT
- SIGN IN**

[APPLY TO BE A LEADER](#)

TAKE YOUR CLASSROOM TO THE WORLD

Together with outstanding program leaders, People to People Ambassador Programs has been changing the world through educational travel for 50 years.

Qualified educators can apply to lead student delegations on domestic and international programs—becoming part of an ongoing legacy of global citizenship and service.

PEOPLE TO PEOPLE
AMBASSADOR PROGRAMS
1956

People to People: Opportunities to Engage

1. Travel as a Student Ambassador Delegation Leader
- 2. Nominate Deserving Students**
3. Serve on the Delegation Leader Council
4. Teaching Guide – project participant
5. Travel as an Educational Professional on a Citizen Ambassador Program



PEOPLE TO PEOPLE

AMBASSADOR PROGRAMS

NOMINATE DESERVING STUDENTS

- Nominate deserving students to participate at any time
- Many nomination tools for you to work with:
 - Multi nomination web form on ***The Compass***, (under 10)
 - Excel spreadsheet form on ***The Compass*** (20 +)
 - Read and agree to the Nomination Policy Guidelines
 - **Your name is not disclosed**

The screenshot shows the 'People to People Ambassador Programs Nominations' page on 'THE COMPASS' website. The page header includes the logo and navigation links: Home, Nominate, Resources, Training, Guidelines, My Info. The main content area is titled 'People to People Ambassador Programs Nominations' and provides two options for nomination. Option 1 is for 10 or fewer students using a multi-nomination web form. Option 2 is for more than 10 students using a spreadsheet. A note specifies that only XLS format can be uploaded. Below this, there is a section for 'People to People Ambassador Programs Nomination' with instructions to enter student information and use an 'Add' button. A table with columns for First Name, Last Name, Home Address, City, State, Zip Code, Gender, and Grade is shown. The State column has a dropdown menu with 'Please Select' and an 'Add' button. Below the table is a 'Program Type' dropdown menu with 'Please Select' and a checkbox for 'Please use my name in this recommendation'. A 'Submit Nominations' button is at the bottom.

People to People: Opportunities to Engage

1. Travel as a Student Ambassador Delegation Leader
2. Nominate Deserving Students
- 3. Serve on the Delegation Leader Council**
 - a. 12 member council**
 - b. 5 council members will serve as curriculum advisors**
 - c. 2 curriculum advisor positions available through NNSTOY**
4. Teaching Guide – project participant
5. Travel as an Educational Professional on a Citizen Ambassador Program

People to People: Opportunities to Engage

1. Travel as a Student Ambassador Delegation Leader
2. Nominate Deserving Students
3. Serve on the Delegation Leader Council
- 4. Teaching Guide – project participant**
 - a. Stand-alone project**
 - b. Ongoing – dynamic documents; deploy Q1-2014 for 2014 travel; participate Q3/Q4 2013**
5. Travel as an Educational Professional on a Citizen Ambassador Program

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PEOPLE TO PEOPLE

CITIZEN AMBASSADOR PROGRAMS

People to People Citizen Ambassador Programs provides professional, educational travel opportunities that foster networking locally and globally, build career potential, and show you the world through hands-on, face-to-face interaction with international counterparts.





PEOPLE TO PEOPLE

CITIZEN AMBASSADOR PROGRAMS

Elements

- **Education**, Business
- Medicine, Law
- Science & Technology
- Social Sciences, Agriculture
- Arts & Humanities
- Cultural Programs
- 7-14 days

Value

- **Over 25,000 CEUs granted annually**
- Over 1,600 professional meetings held annually
- 55% of participants state the program helped their career
- 26% of participants state the program assisted them in developing an international professional network

Benefits

- Life-changing programs
- **Continuing education credits**
- Customized program content for discipline of choice
- Top professionals serve as program leaders
- Travel safety experts
- **20-30 hours professional Interaction**

Quality

2011

- 98.7% rated overall program Excellent/Good
- 93.6% rated professional content Excellent/Good
- 98.2% rated cultural content Excellent/Good

2012

- 99.2% rated overall program Excellent/Good
- 94.6% rated professional content Excellent/Good
- 98.3% rated cultural content Excellent/Good





PEOPLE TO PEOPLE

STUDENT AMBASSADOR PROGRAMS

**Thank
You**

Mahalo

Kiitos

Tack

Toda

Grazie

Obrigado

Thanks

Takk

Merci

Gracias